



TÜRKİYE TRANSITION FINANCE WORKSHOP

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A Unique Model in the Turkish Banking Sector

69-years of experience in Community Banking

- Founded as a cooperative bank
- Deep know-how in SME&Agricultural banking
- 72% branches located in rural areas



Pioneering Role in Inclusive Finance and Energy Efficiency

- 54% of loans are in SME&Agriculture
- ECOloan: The first energy efficiency banking product in Turkey
- Digital banking infrastructure for unbanked, farmers and small businesses



1953 •

69
years

• 2022

Sustainable Banking Strategy Integrated in all Activities throughout the Bank's History

Transition Plan Development (Strategies, Policies and Governance)

Transition Finance (Products, Services and Decision-Making)



2008: The first corporate governance rating

2009: Social and Environmental Management System for the Loan Assessment

2010: One of the first banks that reported its carbon footprint through the CDP

2012: Business Council for Sustainable Development in Turkey (BCSD Türkiye)

2006

2008

2009

2010

2011

2012

2006: The first Microfinance program in Turkey

2008: Hasat Card, The first farming-oriented credit card in Turkey

2009: ECOloan, Turkey's first energy efficiency financing product

2010: Customer segmentation and branch structure, granulated based on SME sub-segments

2011: The first SME-backed Covered Bond Programme in the World.



Sustainable Banking Strategy Integrated in all Activities throughout the Bank's History

Transition Plan Development (Strategies, Policies and Governance)



2013: The bank's first sustainability report

2015: Business Leadership Criteria on Carbon Pricing (CPLC)

2015-2016: Strategy and Business Plan aligned with the SDGs



Sustainable Agriculture



Energy Efficiency and Combating Climate Change



Financial Inclusion and Women's Banking



Supporting Production and Employment

2013

2014

2015

Transition Finance (Products, Services and Decision-Making)

2013: "Small Business Day" platform that encourages consumers to shop from local retailers

2014: Producer Card, the first both credit and debit card for SMEs

2014: "Family Farming Banking" to dissuade rural to urban migration

2015: Turkey's first 5-year syndicated loan for financing SMEs



Sustainable Banking Strategy Integrated in all Activities throughout the Bank's History

Transition Plan Development (Strategies, Policies and Governance)



2016: The First SDGs aligned Sustainability Report



2016: UN Women's Empowerment Principles (WEPs)



2017: United Nations Global Compact (UNGC)



2019: Founding signatory of UN Principles of Responsible Banking (PRB)

2016

2017

2018

2019

Transition Finance (Products, Services and Decision-Making)

2016: %100 ESG-related foreign borrowing structure

2018: Digital Transformation Program

2019: End-to end automatized loan underwriting system for SMEs and Farmers



Sustainable Banking Strategy Integrated in all Activities throughout the Bank's History

Transition Plan Development (Strategies, Policies and Governance)

Transition Finance (Products, Services and Decision-Making)

2020: The Sustainable Banking Committee

2020

2020: Digi Branch to reach out to the rural population during the pandemic



2021: Sustainable Bond Framework

2021

2021: The first mobile banking solution for farmers and small businesses



2022: Integrated Sustainability Report

2022

2022: SME and Agricultural Loans share reached 54%



2022: Founding member of Integrated Reporting Türkiye



2022: Initiated SBTi and NZBA



SMEs and Farmers Integration to Transition

Main Challenges

Limited Access to financial services

Lack of awareness and prioritization of decarbonization

Highly risky segment in terms of NPLs

Not being included in the reporting scope of prominent platforms



**LEAVE NO ONE
BEHIND**

Şekerbank's Solutions

Micro Finance, Alternative Data Scorecards and Mobile Branch

Concrete Financial Benefits of Energy Efficiency Investments

End-to end Automated Loan Underwriting, Monitoring and Follow-up System

Sectoral Carbon Emission Measurement Project for SMEs

Thank You...

Şekerbank 