

CDP Turkey

CARBON DISCLOSURE PROJECT



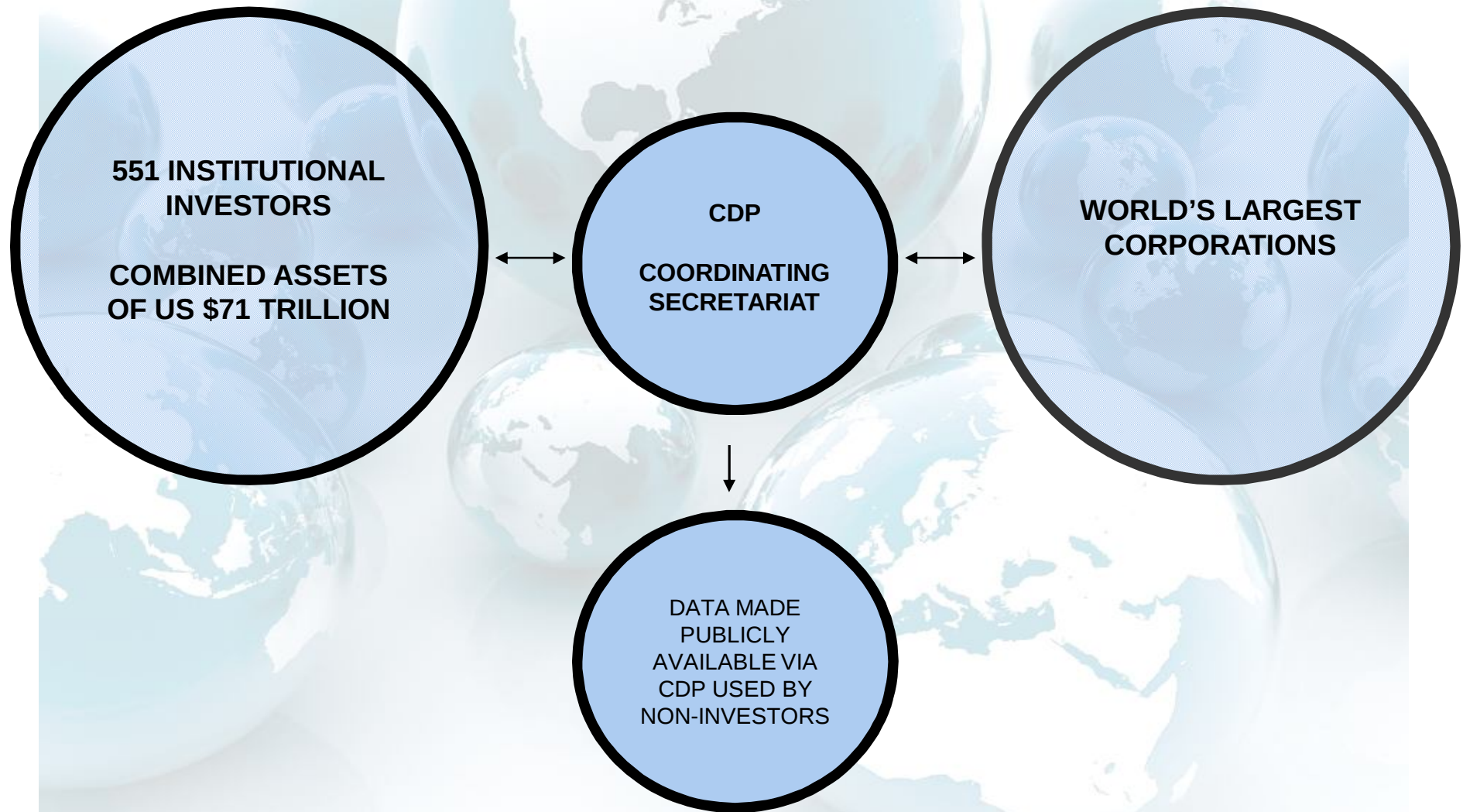
CDP Türkiye
Türkiye Bankalar Birliği Sunumu
18 Şubat 2011

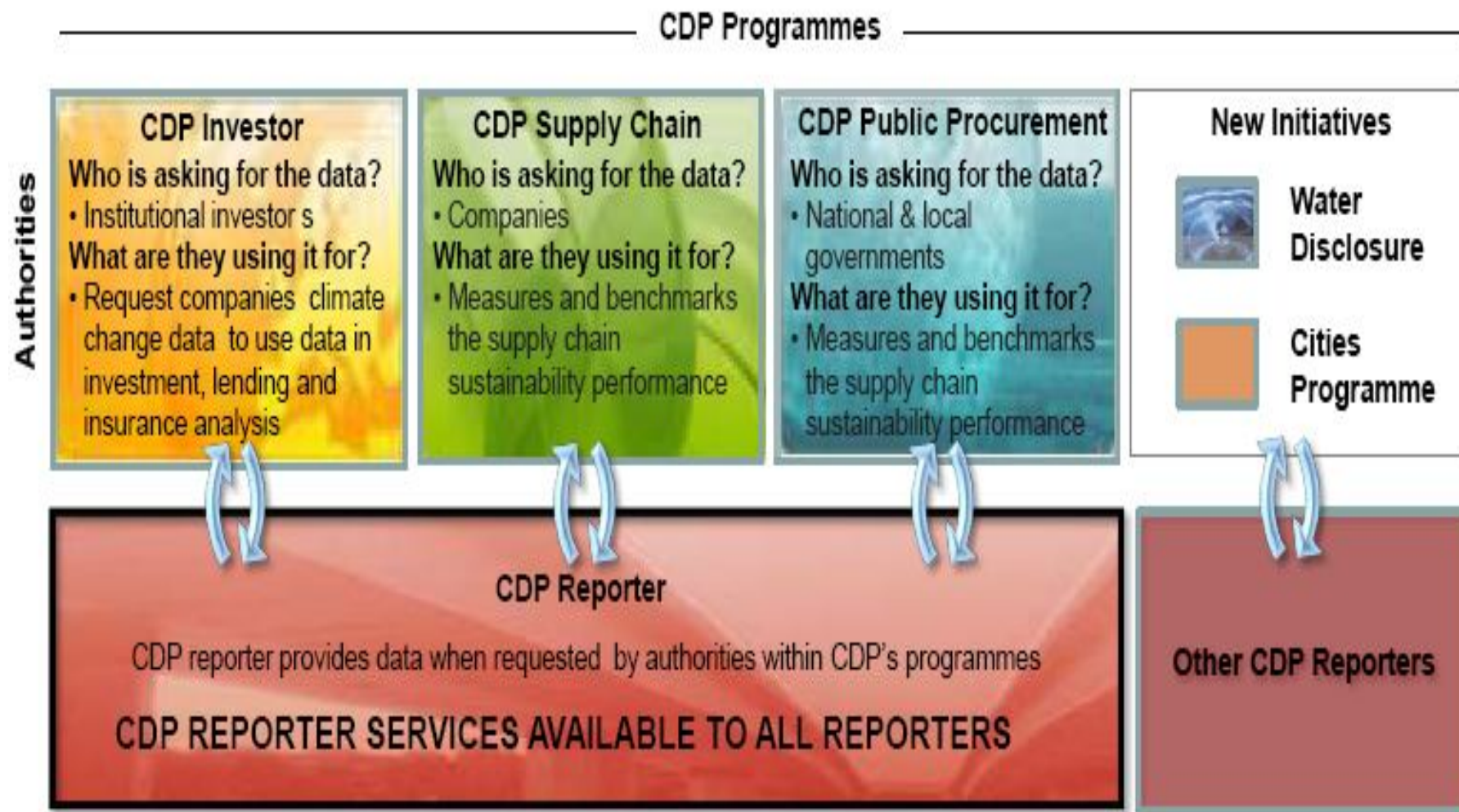
- o **CDP hakkında**
- o CDP **2011 soru formunun yapısı**
- o CDP Türkiye 2010 - **İlk yıl: süreç ve sonuçlar**
- o CDP Türkiye 2011 - **Projenin ikinci yılı ve planlananlar**

“What gets measured gets managed”

- o **Karbon Saydamlık Projesi, 2000 yılında, şirketlerin, yatırımcıların ve hükümetlerin iklim değişikliği tehdidine karşı önlem almalarını sağlayacak bilgileri toplamak ve paylaşmak amacıyla başlatıldı.**
- o **CDP aracılığıyla sera gazı salımları ve iklim değişikliği stratejilerinin kamuoyuna ve yatırımcılara açıklanması sayesinde şirketler ve hükümetler karbon emisyonlarını azaltma hedefleri koyarak performans iyileştirmesi yapabiliyorlar. Bu veriler; kurumsal yatırımcılar, şirketler, kamu politikasını yönlendirenler, resmi kurumlar ve akademisyenler de dahil olmak üzere geniş bir kitle ile paylaşıyor.**
- o **CDP, iklim değişiklikleri risklerinin şirketler tarafından nasıl yönetildiğini küresel çapta raporlayan tek bağımsız uluslararası kuruluş olma özelliğini taşıyor.**
- o **Örgüt, dünyada, Yatırımcı programı için 71 trilyon dolar değerindeki varlığı yöneten 551 kurumsal yatırımcı, Su programı içinse 43 trilyon dolar değerindeki varlığı yöneten 354 kurumsal yatırımcı adına hareket ediyor.**
- o **CDP iklim değişikliği olgusunun piyasa mekanizmaları kullanılarak yönetilmesini teşvik ediyor.**

CDP provides a **global intersection** between government, investors and companies





PREPARATION

November to January

- Investors sign the CDP information request (become signatories).

DISCLOSURE & DATA COLLECTION

February to June

- February 1st – CDP information request sent to selected companies
- Companies respond to CDP information request using the online reporting system – responses become available to signatories upon submission
- Disclosing companies respond by May 31st (or June 30th)

ANALYSIS REPORTING & FEEDBACK

July to October

- Responses analyzed by CDP report writers for annual summary reports
- CDP's annually published reports are issued globally between September and November at launch events and forums
- CDP data is made available publicly (where permission is granted by companies)

CDP Signatories

- 551 CDP Signatory Investors – \$71 trillion in assets



Structure of CDP 2011 Information Request

- Governance – Accountability and performance incentives
- Targets & Initiatives - Linkage with business strategy, reduction targets (including forecasting) and actions
- Communications – External reporting (e.g., CSR)
- Climate change Risks & Opportunities – Regulatory, physical and other – including financial implications; identification process
- Emissions data - Scopes 1, 2, 3 reporting, methodologies and emission factors used, reporting boundaries, data verification
- Emissions performance - How do your absolute emissions for the reporting year compare to the previous year
- Emissions trading – Cap and trade, strategies

CDP Resources

Carbon Disclosure Project Information Request – contains the latest questions posed by Institutional Stakeholders

Guidance Document – addresses FAQs and provides further clarification/guidance on what is expected in the responses as well as leading examples of disclosure

CDP website:

- ✓ FAQs
- ✓ Reports
- ✓ CDP contacts
- ✓ Guidance
- ✓ Case studies
- ✓ Information on the Online Reporting System

CARBON DISCLOSURE PROJECT

Carbon Disclosure Project 2010 Information Request

Carbon Disclosure Project 2010 Information Request

We request a reply to the following questions by 31 May 2010.

Please respond to the information request using our Online Response System (ORS), in early February 2010. Instructions on how to access the ORS will be sent to you by email. If you are unable to respond via the ORS, please email response@cdp.net. You may also be asked to share your response to these questions with the members of CDP's Business and Policy Improvement programs that are your customers (see www.cdp.net/cdp/askquestions). In this case, you will be notified by email on 1 April and asked for your approval for this.

We encourage companies to consult the CDP 2010 reporting guidance (see www.cdp.net/cdp/reporting-guidance), and to use the guidance within the ORS.

Please answer the questions as comprehensively as possible. Where you do not have all of the information requested, please report with what you have. This is more valuable to us than no response.

Companies will be able to explain why some questions are not relevant to their business. This symbol (⌋) indicates those questions. For example, the symbol appears after question 15.1.

15.1 Please provide data on source of Scope 3 emissions that are relevant to your organization. (⌋ & ⌋)

When ⌋ & ⌋ is selected, a text box will open with a prompt for an explanation.

15.2 Please explain why not. This symbol is followed wherever the ⌋ appears. In these cases, companies can explain why the question is not relevant to their company instead of answering the question.

We encourage companies to assess the relevance of questions in accordance with the principles of "The Greenhouse Gas Protocol: A Corporate Accounting and Reporting Standard (Revised Edition)" developed by the World Resources Institute and the World Business Council for Sustainable Development (www.wbcsd.org).

According to these principles, which are also set out in the CDP guidance, information is relevant if it contains the detail that users, both internal and external to the company, need for their decision-making.

Next to certain CDP 2010 questions is the number of the CDP 2006 question that covers the same subject. Please note the wording may have changed. Please see the guidance for details.

CDP has written a draft framework which companies are invited to trial in reporting their greenhouse gas (GHG) emissions to CDP in 2010. The aim of the framework is to increase comparability of emissions figures, providing further guidance where required. It is not intended to introduce a new set of rules, either it covers or adding reporting requirements and protocols, including the GHG Protocol, and will describe the approach that companies should take where they are subject to mandatory reporting requirements, but also wish to provide information on emissions not covered by these requirements (see www.cdp.net/cdp/askquestions).

The ORS has evolved to request data in a more structured format to allow for greater automated analysis of responses by data-users. Therefore, there are fewer free text fields and more tables with fields with drop down menus and fields that only accept numerical input.

Please note that the reporting period for which you will be providing data will be collected on a page of the ORS before the actual start of the CDP 2010 questionnaires.

Section-specific Guidance Modules and Instructions
In addition to questions 1-22 that flow, specific questions have been prepared for companies in the electric utility, auto and auto component manufacture, and oil and gas sectors. These are based on reporting frameworks devised by the institutional investors group on Climate Change, Ceres and the Investors Group on Climate Change (Investor Group on Climate Change). These modules will be presented within the ORS and can be previewed at www.cdp.net/cdp/askquestions. Companies with subsidiaries in these sectors should answer questions 1-22 for all businesses within their consolidated boundary and provide information specific to businesses in those sectors in answer to the additional questions.

Within the main questionnaire, there are notes that only apply to companies in the electric utility, auto and auto component manufacture, and oil and gas sectors. These are indicated by a green background.

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CARBON DISCLOSURE PROJECT

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Carbon Disclosure Project 2009
Corporate Responses
Global 500 Report and S&P 500 Reports
Now Available For Download

The Carbon Disclosure Project is an independent not-for-profit organization holding the largest database of primary corporate climate change information in the world.

Thousands of organizations from across the world's major economies measure and disclose their greenhouse gas emissions and climate change strategies through CDP. We put this information at the heart of financial and policy decision-making.

Find out more about CDP

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Centrica and Reckitt
Benckiser top the
charts as this year's
UK corporate climate
leaders

More news

Latest Results



CDP 2009 Korea
Report - Korean
PDF 3 Mb
More results

CDP TÜRKİYE

- o **CDP Türkiye 2010: ilk Yıl; Süreç ve Sonuç**
- o **CDP Türkiye 2011: Başlangıç**

- Türkiye'nin lider şirketlerinin sera gazı salım miktarlarının ve iklim değişikliği ile ilgili yönetim politikalarının kurumsal yatırımcıların bilgisine sunulması amaçlanıyor.
- Düşük karbon ekonomisine geçişi küresel boyutta teşvik etmeyi yatırım şirketlerinin yatırım kararlarını alırken iklim değişikliği risklerini dikkate almaları ve emsallerine göre karbon emisyonu düşük olan şirketlere ağırlık vermeleri sağlanmaya iklim değişikliğini bir fırsat olarak değerlendirebilen şirketlerin değerinin artması bekleniyor
- İMKB şirketlerinin 'sorumlu' yatırımcıların radarına girmesi için iyi bir fırsat olarak Türk şirketleri ile ilgili bilgi eksikliğini gidermede önemli bir adım olacağı düşünülüyor

11 Ocak 2010: Başlangıç



**27 Şubat ve 28 Nisan 2010:
Türkiye CDP 1. ve 2. çalıştay**



**31 Haziran 2010: Bilgi girişleri
son tarih - Raporlama süreci
başlangıcı**



25 Ekim 2010: Raporun kamuya açıklanması

DAVET GÖNDERİLEN : 50 (IMKB-50)
RAPORLAMA YAPAN : 10+1
KISMEN AÇIKLAMA YAPAN : 1
KATILMAYACAĞINI BİLDİREN : 24
YANIT VERMEYEN : 15

Yanıt Verme Oranı : %20
Bankalar Yanıt Verme Oranı : %50



AKBANK	SCOPE 3
BAGFAŞ GÜBRE	-
T. GARANTİ BANKASI	SCOPE 3
KARDEMİR	SCOPE 2
PETKİM	SCOPE 2
SABANCI HOLDİNG	SCOPE 3
ŞEKERBANK	-
TAV	SCOPE 2
TÜRK EKONOMİ BANKASI	SCOPE 3
TÜRK TELEKOM*	-
T. SİNAİ KALKINMA BANKASI	SCOPE 3
YÜNSA	SCOPE 3

* "INCOMPLETE"

RİSKLER

- o İklim değişikliği sorumluluğu YK veya üst yönetimde : 8 şirket
- o İklim değişikliği konusunda ödül sistemleri olan : 9 şirket
- o Maddi ödül sistemi olan : 2 şirket
- o Düzenleme risklerini en önemli risk olarak göre : 7 şirket
- o Fiziksel riskleri en önemli risk olarak gören : 8 şirket
- o Diğer önemli riskleri öngören : 5 şirket

FİRSATLAR

- o En büyük fırsatlar düzenleme kaynaklı olacak : 8 şirket
- o En büyük fırsatlar fiziksel kaynaklı olacak : 5 şirket
- o Diğer Fırsatlar : 5 şirket

o **KARBON SALIM HESAPLAMA STANDARTLARI:**

En fazla kullanılan standart: Greenhouse Gas Protocol (9 şirket)

ISO 14064: 2 şirket

Diğer standartlar: 5 şirket

o **BİRDEN FAZLA ARAÇLA İKLİM DEĞİŞİKLİĞİ AÇIKLAMALARI YAPAN:**

6 şirket

‘ Not only does CDP allow us to talk about our existing activities to reduce Our carbon footprint, it has challenged us to comprehensively review all related risks and opportunities. We are emerging from CDP process even more prepared... ’

**Ergun Özen,
Garanti Bank**

‘ We shall continue to create awareness among all of our social partners to contribute to the preservation of natural resources.’

**Meriç Uluşahin
Şekerbank**

‘ As one of the first companies in Turkey to committ to disclose its greenhouse gas emissions..., it is a source of great pride for Akbank to be a part of the Carbon Disclosure Project.’

**Ziya Akkurt
Akbank**

'Thanks to Sabancı Üniversitesi Kurumsal Yönetim Forumu and Ernst&Young's Turkey office for presenting our foot print in CDP'

**Fadil Demirel
Karabük Demir Çelik**

'We are very glad to have become a CDP respondent and our engagement with CDP will continue.'

**Hayati Öztürk
Petkim**

'TAV Holding will continue to take very strong sustainability actions. We are proud to be a disclosing company of CDP and will continue to disclose all of our activities in the worldwide database.'

**Dr.Sami Sener
TAV**

“ We expect to see many more investor collaborations in the future around pressing companies to be more transparent in how they address climate change.”

Dr. James Gifford
Principles for Responsible Investment
UN PRI

“ We would like to see many more Turkish companies respond to the (CDP)survey in future, particularly those involved in high emission industries. Given F&C’s committment to both emerging markets and ESG investing, we encourage Turkish companies to evaluate the impact climate change will have on their business and develop a startegy to respond.”

Alexis Karajeski
F&C Investments

- o ISE-100 endeksine dahil olan 100 şirket CDP tarafından davet aldı.
- o Davetler 1 Şubat'ta şirketlerin YK başkanlarına postalandı.
- o Postalanan davet mektubu ve CDP 2011 soru formunun kopyaları şirketlerin CEO ve yatırımcı ilişkileri bölüm başkanlarına ya da bir önceki sene belirlenen kontak kişilerine yollandı.
- o Geçen seneye oranla daha basit ve bütünleştirilmiş bir soru formu.
- o Planlanan workshoplar: Mart ayı içerisinde CDP sorularını yanıtlama çalıştayı. Bir ay sonra İklim değişikliği ve Türkiye konulu ikinci bir çalıştay.
- o CDP rating methodology: Şirketlerin yanıtları derecelendirilecek ve sene sonundaki CDP Türkiye raporunda bu sonuçlar yer alacak

2011 yılında davet alan Bankalar:

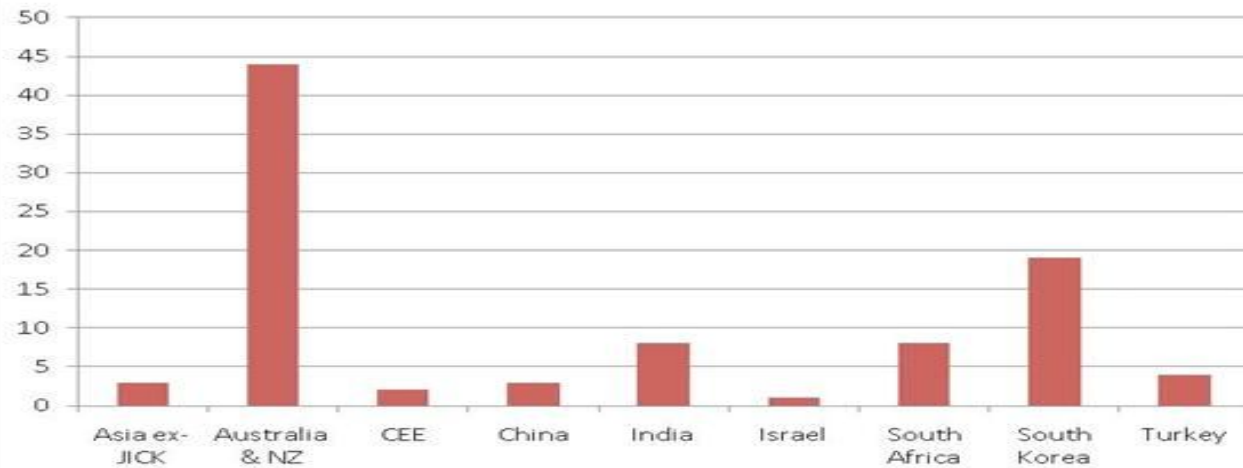
- o **AKBANK T.A.Ş.:** Global 500 2010 – Turkey 50 – Yanıtladı – Global 500
- o **ALBARAKA TÜRK**
- o **ASYA KATILIM BANKASI A.Ş.:** Turkey 50
- o **FORTIS BANK A.Ş.**
- o **T.GARANTİ BANKASI A.Ş.:** Turkey 50 – Yanıtladı – Global 500
- o **ŞEKERBANK T.A.Ş.:** Turkey 50 – Yanıtladı
- o **T. İŞ BANKASI A.Ş.:** Turkey 50
- o **TÜRKİYE HALK BANKASI A.Ş.:** Turkey 50
- o **TÜRK EKONOMİ BANKASI A.Ş.:** Turkey 50 - Yanıtladı
- o **TEKSTİL BANKASI A.Ş.**
- o **T.SINAI KALKINMA BANKASI A.Ş.:** Turkey 50 - Yanıtladı
- o **TÜRKİYE VAKIFLAR BANKASI T.A.O.:** Turkey 50
- o **YAPI VE KREDİ BANKASI A.Ş.:** Turkey 50

Türkiye’de İmzacı Yatırımcılar (2011)

Örgüt, dünyada, Yatırımcı programı için 71 trilyon dolar değerindeki varlığı yöneten 551 kurumsal yatırımcı, Su programı içinse 43 trilyon dolar değerindeki varlığı yöneten 354 kurumsal yatırımcı adına hareket ediyor.

- o Ak Portföy Yönetimi
- o Akbank T.A.Ş.
- o T. Garanti Bankası A.Ş.
- o Arma Portföy Yönetimi A.Ş.

Total Investor CDP signatories for 2011 by region



New Investor CDP signatories for 2011 by region



Contact

CARBON DISCLOSURE PROJECT



For further contact:
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